## INSIGHTS USED MARKET REPORT

## P3 2022

Fleet prices rise-to record levels as stock continues to fall

6\% used cars at auction are now EVs

Used van/prices rise for the first time in 2022



## OVERALL MARKET TREND

## SEPTEMBER 2022

## NEW CAR REGISTRATIONS TOTAL: 225.269

SMMT DRIVING THE MOTOR INDUSTRY

## OVERALL MARKET TREND

Mike Hawes, SMMT Chief Executive, said...

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September has seen Britain's millionth electric car reach the road - an important milestone in the shift to zero emission mobility. Battery electric vehicles make up but a small fraction of cars on the road, so we need to ensure every lever is pulled to encourage motorists to make the shift if our green goals are to be met.

The overall market remains weak, however, as supply chain issues continue to constrain model availability. Whilst the industry is working hard to address these issues, the long-term recovery of the market also depends on robust consumer confidence and economic stability.

## LATE AND LOW MARKET PROFILE (0-24 months)

Prices reached record levels in O3 rising by 3.2\% ( $£ 773$ ) to $£ 24,695$.
This was despite the average age rising from 14.2 to 16.0 months in age and average mileage rising from 11,419 in P 2 to 12,517 miles in P 3 .

Stock levels actually rose in O3 to 6.0\% after months of this sector struggling for stock.
Conversion rates remain the highest out of any market sector.

## Average Price

$£ 15,129 £ 15,261 £ 16,383 \quad £ 17,019 \quad £ 14,627 \quad £ 18,350 \quad £ 21,492 \quad £ 22,981 \quad £ 23,265 \quad £ 23,941 £ 24,695$


## FLEET MARKET PROFILE

## (24-54 months)

After three quarters of stability prices once again rose to an all-time high.
Prices rose by $3.4 \%$ ( $£ 530$ ) in P 3 to $£ 15,808$.

Ex-fleet stock levels reached an all-time low which has contributed to the record price levels.
Both age and mileage remained consistent at 40.9 months and 32,951 miles.


## OVERALL MARKET FUEL TYPES

6.2\% of used cars sold in P3 were electric which is a record penetration.
EV pricing has stabilised for the first time since P2 2021 at $£ 31,378$.

Hybrid prices rose by a healthy $7.1 \% ~(£ 1,314)$ to $£ 19,739$.

Diesel prices fell by $£ 236$ to $£ 8,066$ while petrols rose again by $£ 437$ to $£ 7,884$.


# DEALER MARKET PROFILE YOUNG PART EXCHANGES 

## (55-75 months)

Prices fell just $£ 17$ from P 2 to P 3 to $£ 10,381$.
Stock levels were at their lowest ever point even after the recent September plate change.

Average age rose slightly to 66 months and average mileage fell from 58,000 in O 2 to 57,335 in P3.

Average Price
£6,390 f7,708
£6,971
£7,227
£7,114
£8,345
$£ 9,990 \quad £ 11,559 \quad £ 10,843$
$£ 10,400 \quad £ 10,381$
Average Mileage


## DEALER MARKET PROFILE OLD PART EXCHANGES

(78-125 months)

Prices were $£ 33$ higher in P3 than P2 at $£ 5,538$, the fourth successive quarter prices had been held at the $£ 5,500$ level.

Average age and mileage also remained consistent in P3 at 10 I months and 79,410 miles.


# DEALER MARKET PROFILE BUDGET PART EXCHANGES 

(I26+ months)

Prices rose for the sixth successive quarter by $£ 17$ to $£ 2,092$.
This movement was despite average mileage increasing from 95,512 to 96,431 miles.

Average age actually fell in P 3 from 165 to 164 months.
This part of the market is very busy and accounts for one in four of every used cars sold at auction in P 3 .


## USED CAR <br> DESIRABILITY INDEX

17 Out of 20 used cars in the desirability index are SUVs/ $4 \times 4 \mathrm{~s}$. It reinforces the popularity of this profile of stock particularly at the high-end, high value level. Dealers continue to only bid on and buy these cars to order which is why there is
always such competition when cars arrive under the hammer. Generally, you can throw away the values guides when these high value SUVs come to auction.

10 $\qquad$

8 $\qquad$

6 $\qquad$

4 $\qquad$

2 $\qquad$



Our data takes into consideration three key metrics: web views prior to sale, number of physical and online bids per sale and the sale price achieved as a percentage of CAP Average.

## USED VAN MARKET

## Prices in the used van market have been relatively stable now since P3 202I, but after three quarters of prices gently softening, they increased for the first time in P3 2022.

August is always a seasonally slow period for the used van market and 2022 was no exception, but the market returned to being very buoyant in September
No make or model is currently preferred in the used market, it is all about what the SME can afford with the vehicle fitting their business need.
The time of year is approaching when parcel delivery companies look to boost their fleets to cope with the increased demand of Christmas online shopping. Generally, this means an increase in demand for 3.5 tonne panel vans.

Pick-ups remain in demand but more from businesses to carry out work rather than to double up as recreational vehicles as consumer confidence waivers.
There are no signs that the used van market will do anything other than continue at its current level until such time as used stock starts to improve which still looks some time away.
Geoff Flood, Aston Barclay's National LCV Sales Manager


## VAN MARKET PROFILE

Used prices rose in O3 2022 for the first time since O2 2021 by $£ 231$ to $£ 8,078$.
This is incredible bearing in mind prices in O3 2020 were just $£ 6,204$.

O3's fall in average age from 65 to 64.5 months and in mileage from 106,500 to 105,100 helped contribute to the price rise.

# USED VAN <br> DESIRABILITY INDEX 

During O3 there were no real market trends. Instead, SMEs have been buying whatever they could afford and that was practical for their business. This explains the reason for seven manufacturers appearing in the top IO. Larger panel
vans have started to increase in popularity as we get closer to Christmas and the projected increases in home deliveries.
Three pick-ups made the P3 list - the Toyota HiLux, Mitsubishi L2OO and Ford Ranger.
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## DOUBLE-CAB PICK-UP MARKET PROFILE

Prices dropped to their lowest level since O4 2020 at $£ 12,482$.
An increase in mileage from 75,500 to 80,500 miles contributed to the price fall.
Demand remains patchy. A number of double cab pick-ups have historically ended up as recreational
vehicles that work in the day and that are used by the family in the evening and at weekends.

A fall in consumer confidence has reduced consumer demand, while a challenging environment for local builders has meant that many are staying with their current vehicle rather than looking to buy a replacement.


